

#### **Compliance First Crypto**

**Investor Presentation** 

February 2021

CSE: BIGG OTCQB: BBKCF WKN: A2PS9W

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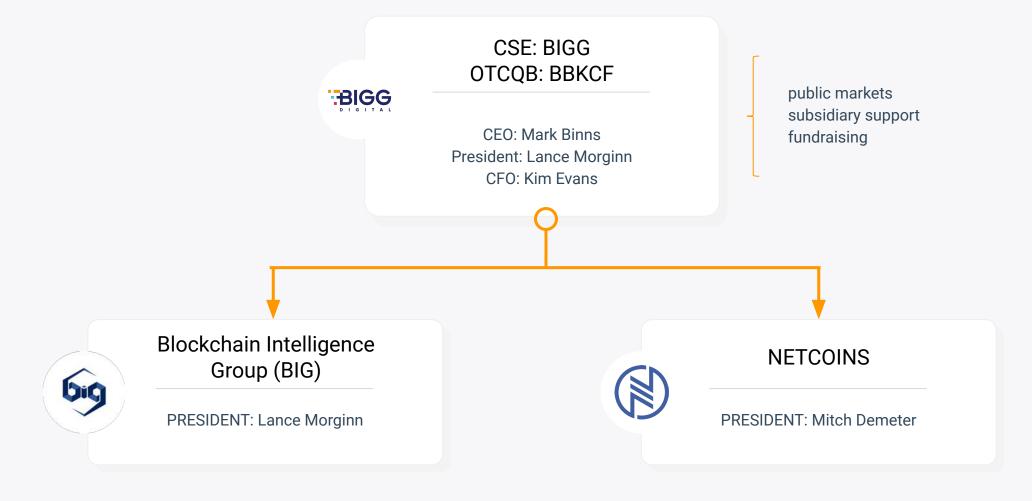
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### **BIGG Digital Assets Inc.**





### **Meet The Team**



Mark Binns
Chief Executive Officer
& Director

Mark Binns has 20+ years of experience building customer-driven sales and marketing strategies. Mark has founded, built, and sold two consulting companies that provided strategic advice on customer acquisition and revenue growth to Fortune 1000 technology companies including RIM, Cisco and Rogers.

Mark is a Dean's Honors graduate of the Ivey MBA program and Graduate of the Computer Science Honors program at Acadia University. Mark has led his companies to PROFIT HOT 50 and PROFIT HOT 100 awards, and was nominated by the Dean of the Richard Ivey School of Business for the prestigious business award of Canada's "Top 40 Under 40".



Lance Morginn
President & Director

With over 20 years of industry experience in technology-based startups, Lance brings a vast and proven track record for growing and developing multi-million-dollar businesses from the ground-up. His background includes roles as Founder/CEO/Director in several publicly and privately traded companies.



Kim Evans
Chief Financial Officer
& Director

Kim, founder of Golden Reign, is a Certified General Accountant with extensive experience in both the junior mining sector and the corporate securities industry. Ms. Evans has 17 years of experience as a director and/or officer, working with a number of public companies listed on the TSX Venture Exchange and Canadian Securities Exchange.



**Robert Whitaker** Chief Operating Officer

Robert served in law
enforcement for 23 years,
including as a Supervisory
Special Agent with Homeland
Security Investigations (HSI),
where he oversaw the program
responsible for cryptocurrency
investigations, training,
equipment, analytical support,
and investigative methodologies
needed by HSI special agents
worldwide. Robert is a Certified
Bitcoin Professional.



Mitchell Demeter
President - Netcoins

Mr. Demeter is a serial entrepreneur with a vast range of experience. He is an expert at building strategic relationships and recognizing profitable opportunities early on. Mr. Demeter is a pioneering figure in the digital currency industry. Along with Jackson Warren, he brought the world its first bitcoin ATM and first physical bitcoin brokerage in 2013.

Mr. Demeter was also the co-founder of one of Canada's first cryptocurrency exchanges, responsible for business development, where he established several key global relationships and deep market liquidity.





# **BIG Mission Statement**

Bring security and accountability to cryptocurrency with our trusted data-analysis and risk-scoring capabilities for blockchain/Bitcoin and other cryptocurrencies.



# How We Help Mitigate The Risk

Developed tools to mitigate the risk associated with cryptocurrencies and is currently being utilized by Law Enforcement Agencies Globally.



#### **QLUE**<sup>™</sup>

Qualitative Law Enforcement Unified Edge visually tracks and reports on transactions in the blockchain. This service is designed for Law Enforcement, investigators, and compliance officers.



#### BitRank Verified®

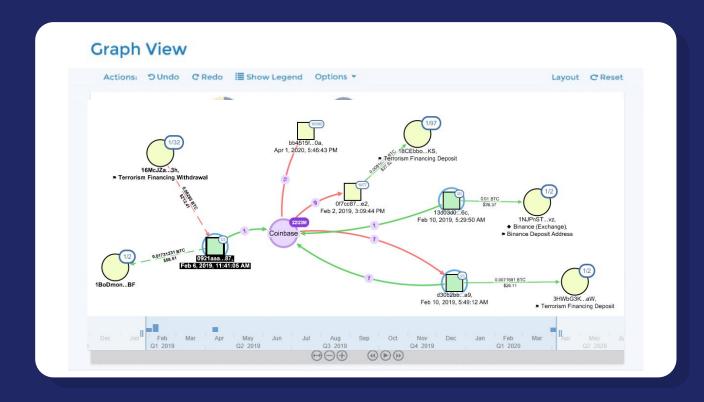
Provides a risk score for all Bitcoin/Ethereum blockchain addresses/transactions. Compliance suite offers review of all queries, offering the ability to generate enhanced due diligence reports. Other cryptocurrencies are being added.



# QLUE™

# Technology for Forensic Investigations

- Detects suspicious cryptocurrency activity
- Tracks, traces and monitors transactions
- The engine behind BitRank
   Verified<sup>®</sup> data points





# BitRank Verified®

#### Risk scoring for:

- Financial Institutions
- Cryptocurrency Exchanges
- Bitcoin ATM Operators
- Audit Firms
- Retailers
- Funds



# Crypto Training - \$1k/course

Securities & Exchange Commission (SEC)

Interpol Singapore

**US Secret Service** 

CIBC

**US DEA** 

Canada Revenue Agency

**Ernst and Young** 

TD Bank

Scotia Bank

Standard Chartered

JP Morgan Chase

HSBC Bank

Citibank

Abu Dhabi Bank

Bank of Pakistan

Basel Institute on Governance

Bank of Montreal

Mercantile Global Holdings

Bitfinex

Wirecard

**Global Oversight** 

Seneca College

Middlesex University London

BigX Digital Asset Exchange

**Davos Custody** 



## **Tight Competitive Space - Global Market**







This multi-billion dollar emerging market has very few competitors. The barriers to entry are very high. BIG is positioned to take a significant share of the market in 2020+.

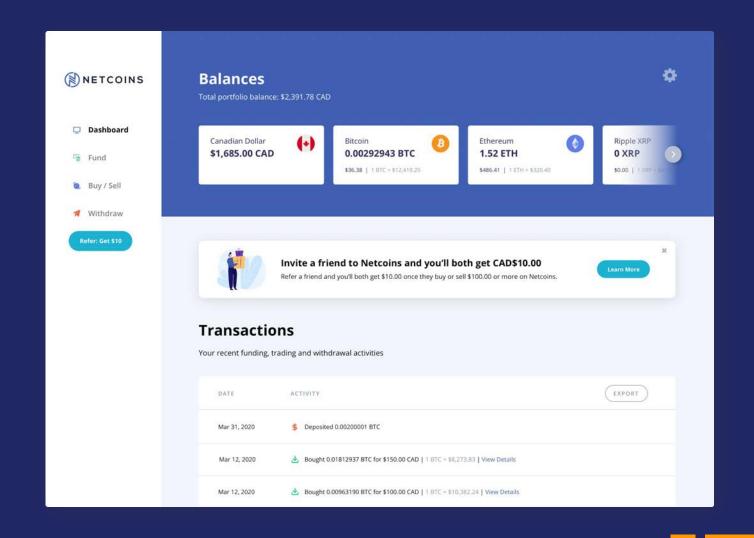


# (S) NETCOINS



# **Netcoins Vision**

To be the Canadian leader in making the purchase and sale of cryptocurrency easily accessible to the mass consumer and investor through compliant and regulated brokerage services



# The Future: Compliant and Regulated Crypto Trading

By working <u>WITH</u> regulators, Netcoins aims to lead the regulated crypto trading space in Canada.









#### Sept 29, 2020

Restricted Dealer
License Application
submitted to BCSC
and CSA.

Approval Target
Restricted Dealer
License in March

### **Regulation - The Catalyst**

- Publicity / Free Marketing
- Competitive Reduction (Bitmex etc.)
- Corporate Business (Treasury buys)
- Fund Business (ETFs etc.)
- = Significant Volume Rise
- = Significant Revenue Rise



# Trading Volumes Exceeded CAD \$81 Million in January

### **Netcoins Growth - January 2021**

Monthly Trading Volumes (\$CAD): 2733% YoY, 142% MoM

Monthly Revenues (\$CAD): 1930% YoY, 148% MoM

Monthly Active Users (MAUs): 5381% YoY, 75% MoM

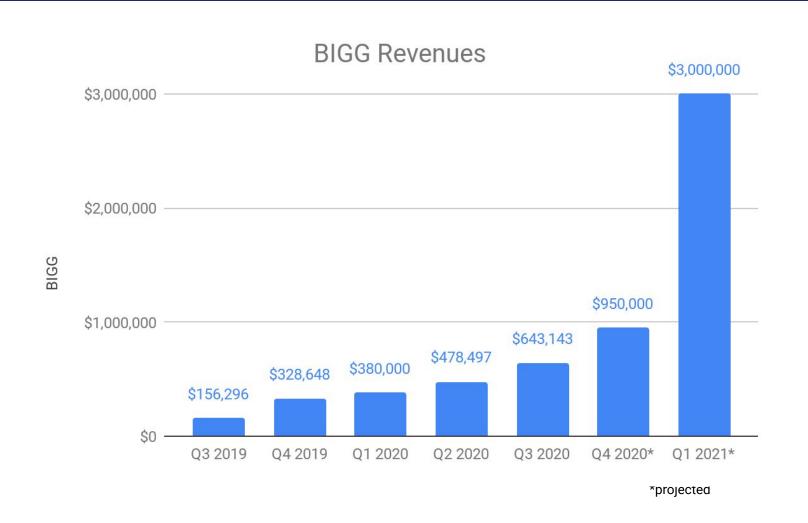
Assets Under Custody (AUC): 3826% YoY, 50% MoM

Number of Monthly Transactions: 5997% YoY, 119% MoM





# **BIGG Revenue - Quarterly**



18 | CSE: BIGG OTCQB: BBKCF

### Recent News

- BIGG Digital Assets Inc. Subsidiary Blockchain Intelligence Group and Netki Partner to Integrate Global Travel Rule Solution
- BIGG Digital Assets Inc. to Reinvest Free Cash Flows From Operations into Bitcoin
- BIGG Digital Assets Inc. Subsidiary Netcoins Announces Trading Volumes Grew 2.4x
   Month over Month in January 2021, Exceeding CAD \$81 Million
- BIGG Digital Assets Inc. Purchases Additional 24.3 Bitcoins for Netcoins Operational Float;
   Total Bitcoin Treasury Reaches 239.3 BTC
- BIGG Digital Assets Inc. Announces Upsize of Previously Announced Bought Deal Financing to \$12 Million
- BIGG Digital Assets Inc. Subsidiary Netcoins Announces Trading Volumes Grew 1070% in 2020, Exceeding CAD \$33 Million in December
- BIGG Digital Assets Inc. Subsidiary Netcoins Announces Trading Volumes Have Grown
   726% Year to Date and 60% Month over Month, Exceeding CAD \$23 Million in November
- BIGG Digital Assets Inc. Subsidiary Netcoins Applies For Landmark Securities
   Registration
- BIGG Digital Assets Inc. subsidiary Blockchain Intelligence Group Signs CAD ~\$320,000
   Contract with United States Federal Government Agency

## **BIGG Capital Structure**

Common Shares <sup>1</sup>	199,260,836
Options <sup>2,3</sup>	11,926,926
Warrants <sup>4</sup>	36,516,730
Fully Diluted	247,704,492

- <sup>1.</sup> Includes Management holdings of ~15%
- <sup>2.</sup> Management, Director, Employee & Consultants incentive stock options exercisable from \$0.08 to \$0.26/share
- <sup>3</sup> 133k Agents' Option exercisable at \$0.08 until August 1, 2021
- <sup>4</sup> Includes 24,000,000 warrants exercisable at \$0.70



# Mark Binns CEO

mark@biggdigitalassets.com

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