

#### **Compliance First Crypto**

**Investor Presentation** 

April 2021

CSE: BIGG OTCQX: BBKCF WKN: A2PS9W

#### Disclaimer

#### DISCLAIMER

This presentation has been prepared by BIGG Digital Assets Inc Inc. ("BIGG" or the "Company"). It does not purport to contain all the information that a prospective investor may require in connection with any potential investment in the Company. You should not treat the contents of this presentation, or any information provided in connection with it, as financial advice, financial product advice or advice relating to legal, taxation or investment matters.

This presentation does not include all available information in relation to the business, operations, affairs, financial position or prospects of the Company. No representation or warranty (whether express or implied) is made by the Company or any of its shareholders, directors, officers, advisers, agents or employees as to the accuracy, completeness or reasonableness of the information, statements, opinions or matters (express or implied) arising out of, contained in or derived from this presentation or provided in connection with it, or any omission from this presentation, nor as to the attainability of any estimates, forecasts or projections set out in this presentation.

This presentation is provided expressly on the basis that you will carry out your own independent inquiries into the matters contained in the presentation and make your own independent decisions about the business, operations, affairs, financial position or prospects of the Company. The Company reserves the right to update, amend or supplement the information contained in this presentation at any time in its absolute discretion (without incurring any obligation to do so) without any obligation to advise you of any such update, amendment or supplement. The delivery of this presentation shall not, under any circumstance, create any implication that there has been no change in the business, operations, affairs, financial position or prospects of the Company or that information contained herein is correct after the date of this presentation.

Neither the Company nor any of its shareholders, directors, officers, advisors, agents or employees take any responsibility for, or will accept any liability whether direct or indirect, express or implied, contractual, tortuous, statutory or otherwise, in respect of the accuracy or completeness of the information contained in this presentation, for any errors, omissions or misstatements in or from this presentation or for any loss howsoever arising from the use of this presentation. Any such responsibility or liability is, to the maximum extent permitted by law, expressly disclaimed and excluded.

This presentation does not constitute, or form part of, any offer or invitation to sell or issue, or any solicitation of any offer to subscribe for or purchase, any securities of the Company, nor shall it form the basis of or be relied upon in connection with, or act as any inducement to enter into, any contract or commitment whatsoever with respect to such securities. Under no circumstances should this presentation be construed as a prospectus, advertisement or public offering of securities.

#### **FUTURE MATTERS**

This presentation contains reference to certain intentions, expectations, future plans, strategy and prospects of the Company.

Those intentions, expectations, future plans, strategies and prospects may or may not be achieved. They are based on certain assumptions, which may not be met or on which views may differ and may be affected by known and unknown risks. The performance and operations of the Company may be influenced by a number of factors, many of which are outside the control of the Company. No representation or warranty, express or implied, is made by the Company, or any of its shareholders, directors, officers, advisers, agents or employees that any intentions, expectations or plans will be achieved either totally or partially or that any particular rate of return will be achieved.

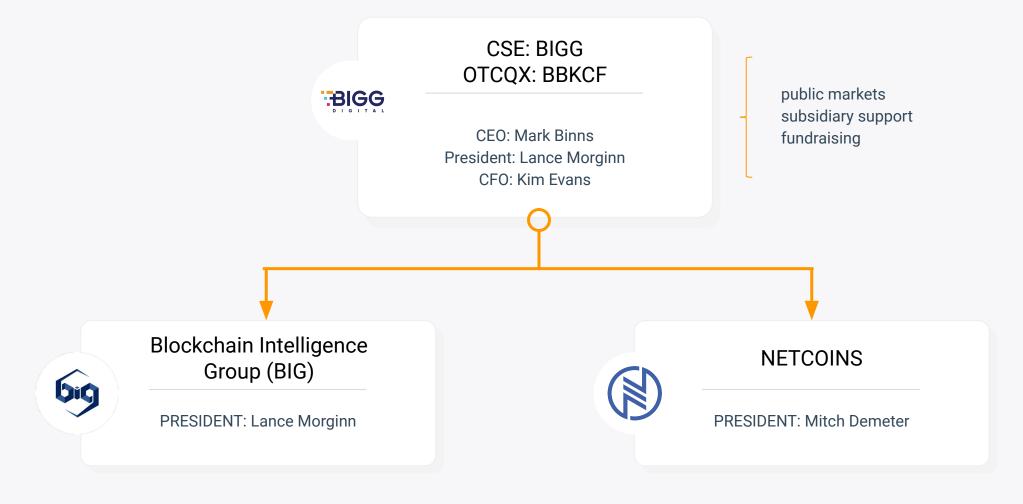
Given the risks and uncertainties that may cause the Company's actual future results, performance or achievements to be materially different from those expected, planned or intended, you should not place undue reliance on these intentions, expectations, future plans, strategies and prospects. The Company does not represent or warrant that the actual results, performance or achievements will be as intended, expected or planned.

#### CONFIDENTIALITY

Your receipt of this presentation constitutes your agreement, on behalf of yourself and your representatives, to maintain the confidentiality of the information contained in this presentation. Other than upon prior approval by the Company, any reproduction or distribution of this presentation in whole or in part, any disclosure of its contents or any use of any information contained in this presentation for any purpose is strictly prohibited.



### **BIGG Digital Assets Inc.**





### **Meet The Team**



Mark Binns
Chief Executive Officer
& Director

Mark Binns has 20+ years of experience building customer-driven sales and marketing strategies. Mark has founded, built, and sold two consulting companies that provided strategic advice on customer acquisition and revenue growth to Fortune 1000 technology companies including RIM, Cisco and Rogers.

Mark is a Dean's Honors graduate of the Ivey MBA program and Graduate of the Computer Science Honors program at Acadia University. Mark has led his companies to PROFIT HOT 50 and PROFIT HOT 100 awards, and was nominated by the Dean of the Richard Ivey School of Business for the prestigious business award of Canada's "Top 40 Under 40".



Lance Morginn
President & Director

With over 20 years of industry experience in technology-based startups, Lance brings a vast and proven track record for growing and developing multi-million-dollar businesses from the ground-up. His background includes roles as Founder/CEO/Director in several publicly and privately traded companies.



Kim Evans
Chief Financial Officer
& Director

Kim, founder of Golden Reign, is a Certified General Accountant with extensive experience in both the junior mining sector and the corporate securities industry. Ms. Evans has 17 years of experience as a director and/or officer, working with a number of public companies listed on the TSX Venture Exchange and Canadian Securities Exchange.



**Robert Whitaker** Chief Operating Officer

Robert served in law
enforcement for 23 years,
including as a Supervisory
Special Agent with Homeland
Security Investigations (HSI),
where he oversaw the program
responsible for cryptocurrency
investigations, training,
equipment, analytical support,
and investigative methodologies
needed by HSI special agents
worldwide. Robert is a Certified
Bitcoin Professional.



Mitchell Demeter
President - Netcoins

Mr. Demeter is a serial entrepreneur with a vast range of experience. He is an expert at building strategic relationships and recognizing profitable opportunities early on. Mr. Demeter is a pioneering figure in the digital currency industry. Along with Jackson Warren, he brought the world its first bitcoin ATM and first physical bitcoin brokerage in 2013.

Mr. Demeter was also the co-founder of one of Canada's first cryptocurrency exchanges, responsible for business development, where he established several key global relationships and deep market liquidity.





# **BIG Mission Statement**

Bring security and accountability to cryptocurrency with our trusted data-analysis and risk-scoring capabilities for blockchain/Bitcoin and other cryptocurrencies.



# How We Help Mitigate The Risk

Developed tools to mitigate the risk associated with cryptocurrencies and is currently being utilized by Law Enforcement Agencies Globally.



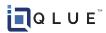
#### **QLUE**<sup>TM</sup>

Qualitative Law Enforcement Unified Edge visually tracks and reports on transactions in the blockchain. This service is designed for Law Enforcement, investigators, and compliance officers.



#### BitRank Verified®

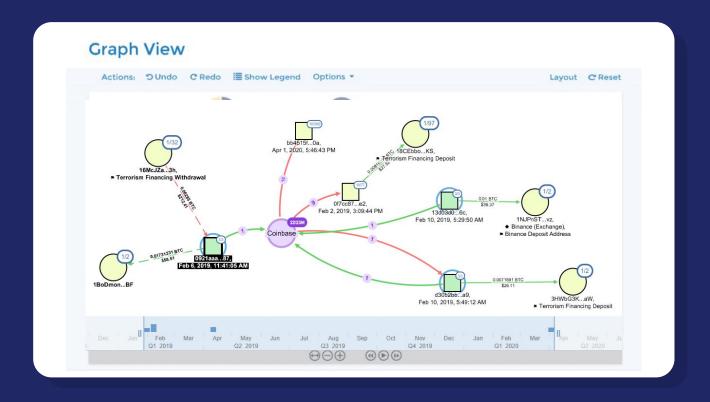
Provides a risk score for all Bitcoin/Ethereum blockchain addresses/transactions. Compliance suite offers review of all queries, offering the ability to generate enhanced due diligence reports. Other cryptocurrencies are being added.



# QLUE™

# Technology for Forensic Investigations

- Detects suspicious cryptocurrency activity
- Tracks, traces and monitors transactions
- The engine behind BitRank
   Verified® data points





# BitRank Verified®

#### Risk scoring for:

- Financial Institutions
- Cryptocurrency Exchanges
- Bitcoin ATM Operators
- Audit Firms
- Retailers
- Funds



# Crypto Training - \$1k/course

Securities & Exchange Commission (SEC)

Interpol Singapore

**US Secret Service** 

CIBC

**US DEA** 

Canada Revenue Agency

**Ernst and Young** 

TD Bank

Scotia Bank

**Standard Chartered** 

JP Morgan Chase

**HSBC** Bank

Citibank

Abu Dhabi Bank

Bank of Pakistan

Basel Institute on Governance

Bank of Montreal

Mercantile Global Holdings

Bitfinex

Wirecard

**Global Oversight** 

Seneca College

Middlesex University London

BigX Digital Asset Exchange

**Davos Custody** 



## **Tight Competitive Space - Global Market**







This multi-billion dollar emerging market has very few competitors. The barriers to entry are very high. BIG is positioned to take a significant share of the market in 2020+.

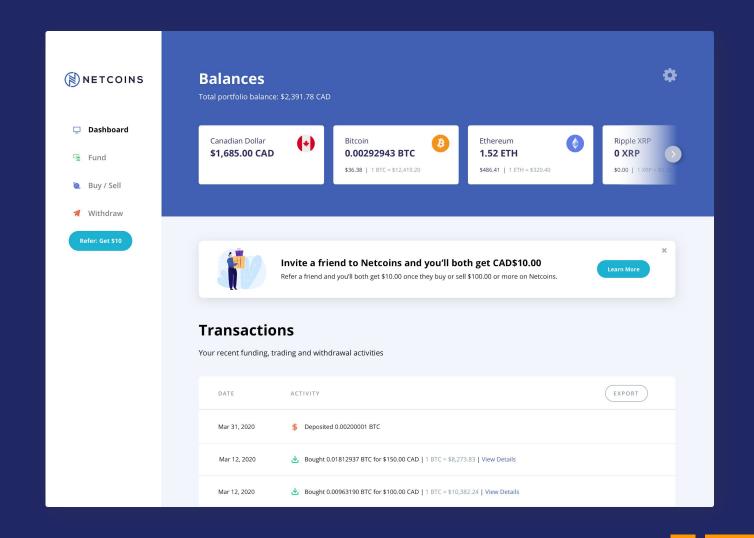


# (S) NETCOINS



# **Netcoins Vision**

To be the Canadian leader in making the purchase and sale of cryptocurrency easily accessible to the mass consumer and investor through compliant and regulated brokerage services



# The Future: Compliant and Regulated Crypto Trading

By working <u>WITH</u> regulators, Netcoins aims to lead the regulated crypto trading space in Canada.









#### Sept 29, 2020

Restricted Dealer License Application submitted to BCSC and CSA.

Approval Target
Restricted Dealer
License in April/May

### **Regulation - The Catalyst**

- Publicity / Free Marketing
- Competitive Reduction (Bitmex etc.)
- Corporate Business (Treasury buys)
- Fund Business (ETFs etc.)
- = Significant Volume Rise
- = Significant Revenue Rise



# **Trading** Volumes **Exceeded** CAD \$260 Million in Q1 2021

#### Netcoins Growth - Q1 2021

Monthly Revenues (\$CAD): 1976% YoY, 337% QoQ

Trading Volume (\$CAD): 1950% YoY, 266% QoQ

Monthly Active Users (MAUs): 3984% YoY, 177% QoQ

Assets Under Custody (AUC): 4450% YoY, 227% QoQ

New Subscribers: 853% YoY, 236% QoQ



### Volatility in BTC, ETH, LTC, XRP, BCH

= More Trading

= More Revenue

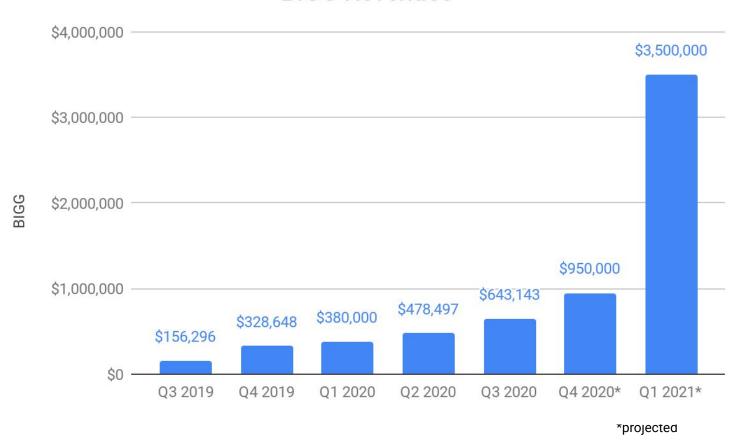
Netcoins is built to take advantage of volatility!





# **BIGG Revenue - Quarterly**





## Recent News

- BIGG Digital Assets Inc. Subsidiary Netcoins Announces Quarterly Revenue Grew 337% (4.4x)
   Quarter over Quarter in Q1 2021
- BIGG Digital Assets Inc. Announces \$25 Million Bought Deal Financing
- BIGG Digital Assets Inc. Announces CAD \$100,000 Strategic Investment in DeFi Ventures Inc.
- BIGG Digital Assets Inc. Subsidiary Netcoins Announces Daily Revenue Grew 54% Month over
   Month in February 2021
- BIGG Digital Assets Inc. Purchases Additional 60.7 Bitcoins for Netcoins Operational Float;
   Total Bitcoin Treasury Reaches 300 BTC
- BIGG Digital Assets Inc. to Reinvest Free Cash Flows From Operations into Bitcoin
- BIGG Digital Assets Inc. Subsidiary Netcoins Announces Trading Volumes Grew 2.4x Month over Month in January 2021, Exceeding CAD \$81 Million
- BIGG Digital Assets Inc. Announces Upsize of Previously Announced Bought Deal Financing to
   \$12 Million
- BIGG Digital Assets Inc. Subsidiary Netcoins Announces Trading Volumes Grew 1070% in 2020,
   Exceeding CAD \$33 Million in December
- BIGG Digital Assets Inc. Subsidiary Netcoins Applies For Landmark Securities Registration
- BIGG Digital Assets Inc. subsidiary Blockchain Intelligence Group Signs CAD ~\$320,000
   Contract with United States Federal Government Agency

# **BIGG Capital Structure**

Common Shares <sup>1</sup>	237,874,968
Options <sup>2</sup>	17,195,132
Warrants	14,610,692
Fully Diluted	269,680,792

- <sup>1.</sup> Includes Management holdings of ~ 10%
- <sup>2.</sup> Management, Director, Employee & Consultants incentive stock options exercisable from \$0.08 to \$1.75/share



# Mark Binns CEO

mark@biggdigitalassets.com

CSE: BIGG OTCQX: BBKCF WKN:A2PS9W